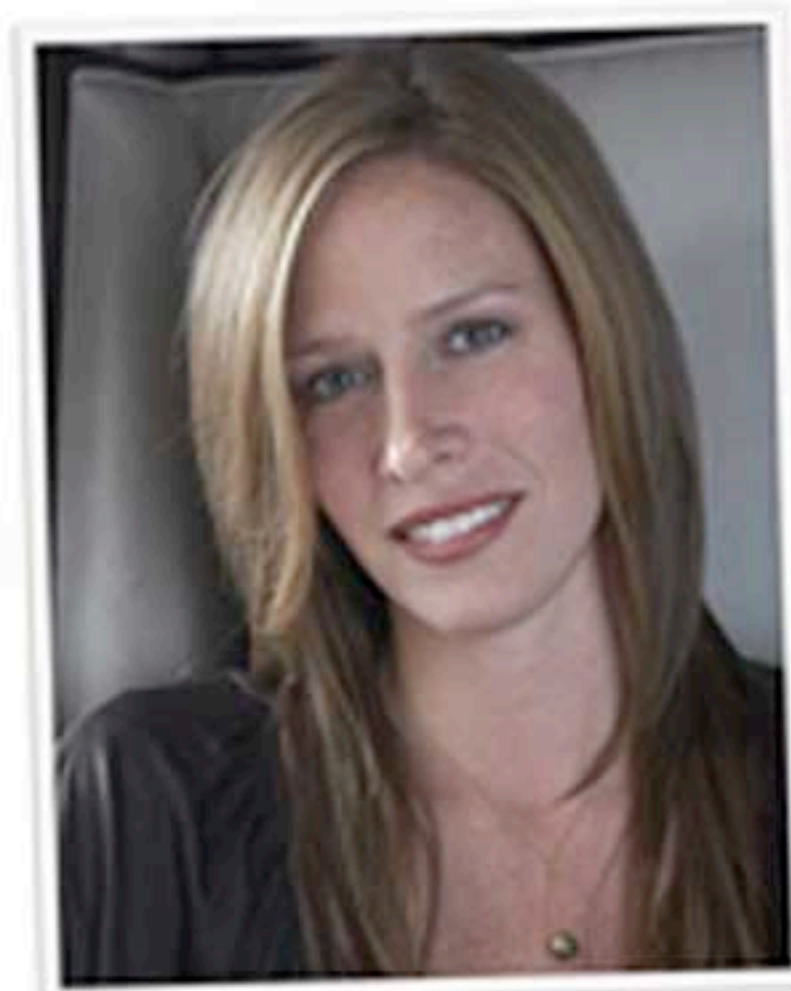




## The Textured Life: Barbara Moore

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*From Barbie doll houses to NYC lofts, keep reading to learn how Brooklyn based designer [Barbara Moore](#) creates sophisticated, sleek spaces that highlight her clients' personal touches.*



**Is there a classic-a staple-that is always a part of your design... sort of a signature? What is it and what enables it to work in any environment?**

A timeless, classic, architectural design backdrop is a staple that is critical to all of our projects. A well-planned architectural design allows for an elegant combination of design elements such as colors, textures, materials, objects, art, area rugs, furniture and furnishings that completes a space. In addition, texture is something I

find to be one of the single most important ingredients of all design because of the two-dimensional characteristics that are created from a material or fabric allowing for a sensational experience to see and feel!



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**How do you perceive design today: as catalyst for lifestyle change or as reaction to it, or both?**

Both, I feel that our lifestyles are a direct reaction to design. Our lives in general have layers of events that must be reflected in all of our living or working spaces. The formal aspects of a typical home have been eliminated and gathering spaces have been created, where we congregate with family and friends more casually. Also, adding luxury to our homes has both made life more convenient as well as furthered our day-to-day enjoyment of where we spend our lives. The design industry has taken considerable measures to evaluate how we live and has designed product to better fit our lifestyles.



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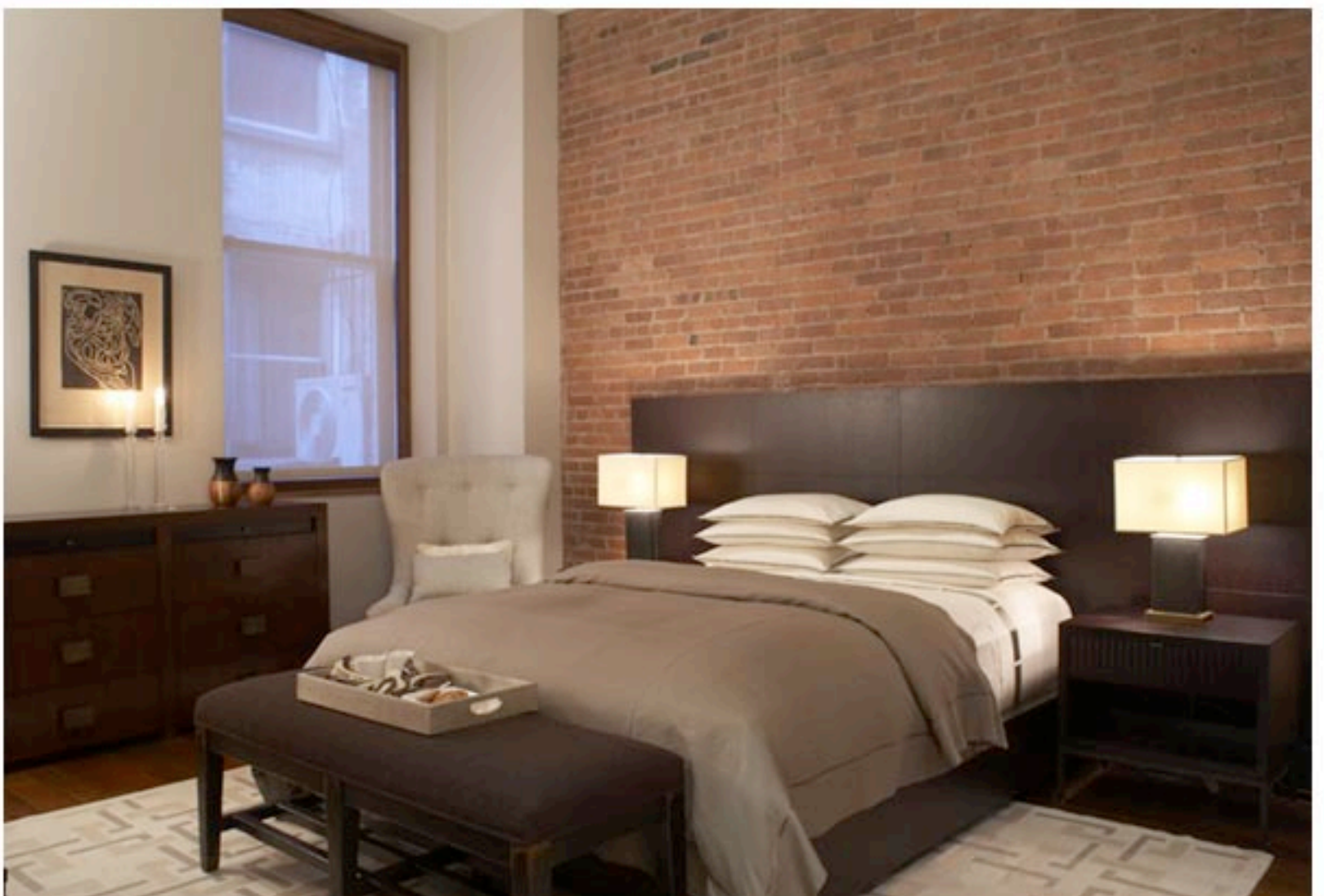
## What is your method for combining antiques and new pieces together?

An elegant mix of old and new adds a special ambience to a space, giving it a more personalized Client connection. It is always best not to overdo any design theme and keep the antiques as subtle accent pieces. I feel that layering antiques with new pieces creates a more dynamic, timeless space that also shows off more character as well as a reflection of the Clients' lifestyle.



## Do you see a trend in clients requesting projects with quicker deadlines? How are you changing your design strategy to accommodate their requests?

Our versatile business model directly correlates to the design services we offer our Clients in order to meet their needs, timeline and budget. By utilizing different design programs (i.e. hourly, flat rate, room-by-room design, etc.) our Clients are given the opportunity to choose to spend as little or as much money as necessary to achieve the end result they desire. It is critical to promptly build the Client's awareness of the integral solutions, quality, and function that exceptional interior design offers. Clients are certainly becoming more aware that their decision making process is critical to avoid an arduous and expensive revision process. The Client's ability to make strong decisions at a faster pace obviously means a better maintained budget. We strive to make this clear to our Clients from our initial meeting and throughout their project.



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**How did you become interested in interior design? Who were your mentors in the early days?**

I found my interest at a very young age with my Barbie's and their doll houses. This carried over to rearranging and decorating our home, my grandparents' homes, as well as a few neighbors. My Grandmother and Mom were avid sewers and taught me how to make clothes, drapes, bedspreads, pillows, etc. My Father was in the manufacturing industry and I was able to watch him grow his business from the ground up, which has instilled in me valuable lessons that I utilize on a daily basis. A strong family dynamic has allowed me to grow in my environments, absorbing teachings, and recognize my mentors throughout every stage of my life.



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**What is your favorite furniture piece of all time (antique or new)? How were you able to use it in a particular project?**

Christopher Guy, designer and manufacturer of his own product. New furniture designed to suit elegance, sophistication and grace. His designs identify distinct decorative furnishings as a statement and reflection his life experiences. My most prized piece is his signature chair with its delicately crossed-back legs. Other pieces which are very powerful to me are his headboards and mirrors that are all hand-carved and crafted to perfection. I recommend having at least one of his remarkable pieces in your home, as I do.



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## How do you go about assessing a client's/project's needs?

The first step we take is utilizing an extensive questionnaire for our Clients to answer, which allows us to have a better understanding of their history and their current project. Then, listening to the Client's story, background and project goals builds valuable knowledge to start a project off on the right foot. Finally, taking the time to get to know your Client is the best way to understand their needs and their ultimate goals.



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## What is the ultimate goal of all your projects?

As a small business, every aspect of our Projects and our Clients' lives becomes an integral part of our days, weeks, months, and even years. A truly happy Client, who is in love with their space, is the best reward for us! In order to accomplish this goal it is critical to listen and learn from the Client, to be open and accepting of them and their lives, and to be willing to go the extra mile achieving the ultimate goal of true happiness!

**Photography by Chester Ong.**