

Intriguing interiors at B Moore

By Camille Sperrazza

If you've watched those home makeover shows and thought, "That's what my house needs," don't just sit around hoping for the producers to knock on your door.

Get up, and visit B Moore Design, Inc. (385 Atlantic Avenue, 718-369-9494).

This interior design firm is a retail furniture showroom where consumers can see the latest innovative designs.

It's also a valuable resource to the trade.

Here, you'll find furniture such as sofas, lounge chairs, and ottomans, as well as case goods such as buffet tables, dining tables, and wood products. There are also wonderful drapery lines and fabrics to complement your home.

B Moore Design is owned and operated by Barbara R. Moore, an interior designer who is educated and licensed by the State of New York. Barbara has been creating magnificent interior designs

for 14 years, and opened B Moore Design about eight years ago, she says, creating "beautiful and timeless interiors for her clients."

For those who desire them, in-home design services are available, which means a consultant can come into your home to see exactly how best to meet your decorating needs.

Or, come into the store and see it all. The showroom portion of the business was introduced about a year and a half ago, and it is, "very exciting for us," Barbara says. "It's a place where clients can come to see different designs."

Presentations are done here, and many customers enjoy the interaction.

"Clients can sit, look through fabric, and make choices with us. It can be a very hands-on experience," she says.

Working in the busy Atlantic Avenue section of the borough provides plenty

of opportunities to create "residential and corporate environments that are elegant in both form and function," says Barbara. They have done it all — full construction projects, remodeling, and space planning. They can, for example, work in completely open space, planning everything, including locations for electrical and lighting needs.

B Moore Design has worked on development projects with builders, creating model units. The interior design showroom services include furniture and fabric selections; furniture layouts; painting and wall coverings; lighting; window treatments; area rugs and broadloom carpet; flooring; accessories; bedding; artwork; custom moldings; door hardware; plumbing fixtures; bathroom and kitchen design; and complete home and office design.

If your needs are simpler, they can show you how to better utilize existing space in

your home. Or, they can re-decorate, creating a new environment through paint colors — selecting accessories, area rugs, lamps, and lighting, to give existing homes a new look.

Barbara says the company's goal is to create "timeless environments that reflect the lifestyles and individuality" of clients. "The process that I take is from the exterior to the interior — integrating the architectural elements of a space with the interior aesthetic is essential, as well as understanding how a person lives and works within their environment."

The design she creates will fulfill "the need for balance, unity, and expression," she says.

Barbara began her career in Pennsylvania. She was transferred to Manhattan, and fell in love with the city.

She decided to make Brooklyn her home. The business was originally



Photo by Bob Hacken

Interior Designer Barbara Moore shows off one of then many sophisticated dining ensembles available at her retail furniture showroom, B Moore Designs.

launched from her apartment, and it grew quickly because of the many referrals she received from her happy customers. Barbara says she is now delighted to be part of "Antique Row," the thriving shopping hot spot," on Atlantic Avenue, which she calls the "Champs-Elysees of Brooklyn."

The plans for her business continue to expand. She expects to launch a bridal registry in the near future, making it convenient

for busy couples to receive interior design services for their new homes. Also on the horizon is online shopping, which she expects to add to her website, www.bmooredesign.com.

Visit the showroom Mondays through Thursdays, from 9 a.m. until 7 p.m.; and on Fridays, from 9 a.m. until 1 p.m. Special Saturday hours will be available for the holiday season. Check the website or call for details.